

VISION CONSTRUCTION KIT

Julie Ann Turner's

GENESIS *of* **GENIUS**

**FASTEST PATH
TO PROSPER**

VISION CONSTRUCTION KIT

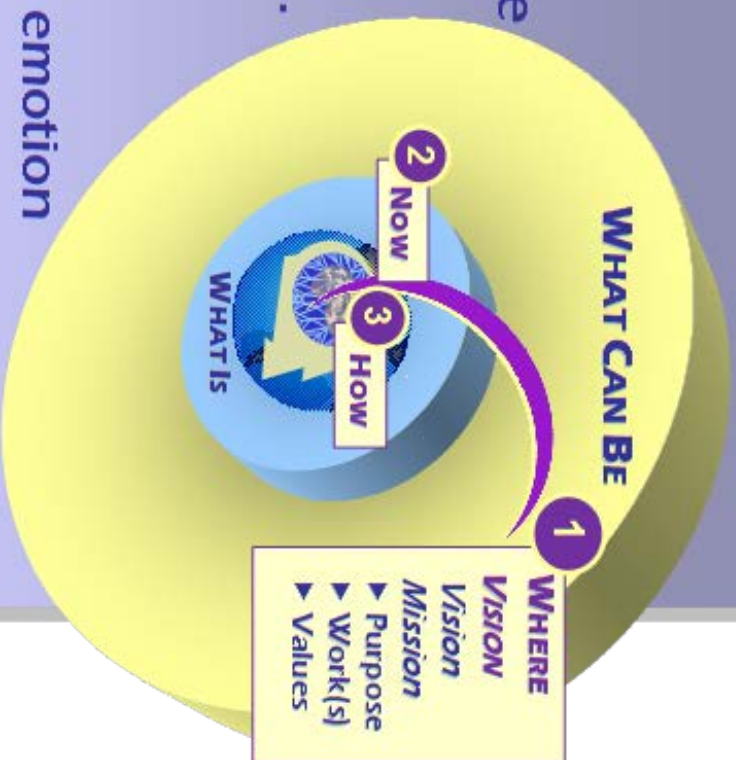
THE POWER OF VISION CHECKLIST

A Onpage Checklist of the master characteristics of a vivid, compelling Vision. Use this sheet as a guide to ensure each Vision you create taps into multiple senses, and captures a multidimensional image of your ultimate experience

THE POWER OF VISION

Vision is the vivid, pleasing, sensory description of the desired experience

- clearly describes what the successful experience looks, feels, smells, tastes, and sounds like ...
- is concise and compelling ...
- creates an attraction force
- reflects, embodies values and evokes emotion
- provides direction
- organizes information and prioritizes activities
- enables allocation of limited resources to highest impact



VISION CONSTRUCTION KIT



CREATIVE
GUIDANCE
SYSTEM®

VISION & MISSION PERSONAL WORKSHEET

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WHERE

My Vision

Where do I most desire to be? What does success look like ... feel like ... smell like ... taste like?
What is the vivid, compelling, sensory description of the desired experience?

My Mission

My Purpose

My unique reason for being.
What I seek to contribute to the world through my unique gifts and talents.

My Life Work(s)/ Business

What I do. The main method(s) or activities through which I fulfill this purpose.
Remember that we may carry the more positive concept of our "work" as our *creative contribution*, (rather than viewing work as drudgery!). The Guide encourages us to approach our work as our "works" - as in "works of art," as part of our creative expression - which reveals to us (and to others) our unique identity, or self.

My Values

What I Care Most About. The principles or beliefs that guide me as I pursue my purpose.

Creating Space - Set aside some private time to explore the *Vision* and *Mission* tools in the **GUIDE**, and then use the space on this **Worksheet** to jot or draw your initial ideas and imaginings about your *Vision* and *Mission* - including the three elements of *Mission*: **Purpose**, **Work(s)**, and **Values**.