

★ TAP YOUR HIDDEN TREASURE TROVE ★

IDEA INVENTORY

Julie Ann Turner's

GENESIS *of* **GENIUS**

**FASTEST PATH
TO PROSPER**

TREASURE TROVE IDEA INVENTORY

Perhaps you've always thought (or have been told) that having too many ideas, and resulting overwhelm, was a big part of the reason for your struggle in identifying your true purpose?

Well, what if you discovered that those very ideas were actually YOUR WAY OUT - and you didn't have to be concerned about missing out on any of them that are a true fit for you?

In this Idea Inventory, we'll capture all those "butterflies of brilliance" flying around inside your head ... and then we'll align them, so you'll see your own unique, profitable Body of Work forming into purposeful, prosperous cohesiveness and flow.

★ PART ONE ★

① SPARKS

- **You know your mind is filled with them – SPARKS OF GENIUS!** Those inspirations – whether just initial fragments or full-blown brainstorm – for **projects, products, programs, workshops, blog posts ...** or **catchy titles, phrases, and images** that catch your eye and capture your imagination. This HIDDEN TREASURE TROVE IDEA INVENTORY is meant to give you one central place to begin capturing and collecting them - AND to invite you to explore the BEST place for you to keep your Hidden Treasure Trove of Ideas up to date.

BONUS: For many of you, there will be other formats for keeping your growing HIDDEN TREASURE TROVE IDEA INVENTORY that you may find serve you better than just pen and paper (though that's a great place to start, which is the reason for this HIDDEN TREASURE TROVE IDEA INVENTORY – the KEY is TO START!) – so I encourage you to START HERE – and then explore other potential formats for capturing your HIDDEN TREASURE TROVE IDEA INVENTORY – from post-it notes collected on a master flip-chart page (in MindMap fashion – see GENESIS OF GENIUS, pp. 301-302), to a journal or notebook with pockets (for capturing clips, images, etc.), to electronic tools like Evernote (online tool) or OneNote (software) – and find what works best for you. These options will especially help you capture *images* (though you also may choose to use this HIDDEN TREASURE TROVE IDEA INVENTORY as your master container, and add it to a notebook with sections and pockets, as well – just printing out more pages, as needed. Again, the key is to find a method of capturing all your ideas in one expansive place.

- **Projects**

TREASURE TROVE IDEA INVENTORY



CREATIVE
GUIDANCE
SYSTEM[®]

CREATIVE GUIDANCE SYSTEM[®] MASTER GOALS WORKSHEET

TOP 3 PERSONAL PASSIONS/INTERESTS (Things I absolutely love to do)	TOP 3 PERSONAL STRENGTHS (Things I do extraordinarily well)	TOP 3-5 PERSONAL "ICEBERGS"/ OBSTACLES to achieving goals/dreams	TOP 3-5 PERSONAL OPPORTUNITIES I could foresee arising in the next 5 years
<p>1. <input type="checkbox"/> Considerations: May or may not be what you currently do at work... And remember, "do well" and "love to do" are not necessarily the same... Interests - arts/culture, technology, sports, entrepreneurship, gardening...</p> <p>BONUS – MY TOP COMMUNITY PASSION: Issue / Care Most About</p> <p>■ 1.</p> <p>■ Issues - education, healthcare, housing, kids, the elderly, homeless, crime?...</p>	<p>1. <input type="checkbox"/> Can be character traits, skills/abilities, talents...</p> <p>2. <input type="checkbox"/></p> <p>3. <input type="checkbox"/></p>	<p>1. <input type="checkbox"/> Real or perceived...</p> <p>2. <input type="checkbox"/></p> <p>3. <input type="checkbox"/></p>	<p>1. <input type="checkbox"/> May (should) include dreams/wishes.</p> <p>2. <input type="checkbox"/></p> <p>3. <input type="checkbox"/></p>

This Worksheet will help you think more creatively about your Where Vision & Mission, as well as provide input for your Now Goals & Obstacles in the next section.

© 2014 Julie Ann Turner & Company. Copyrighted by Julie Ann Turner & Company. All rights reserved. This document is the property of Julie Ann Turner & Company. No part of this document may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or by any information storage and retrieval system, without the prior written permission of Julie Ann Turner & Company.